



Nordic ACE Director Tour 2013

## Foreløbigt program

09:00–09:30	Registrering og morgenmad		
09:30–09:45	Velkomst		
09:45–10:30	<b>Mark Anthony:</b> Motivation		
10:45–11:45	<b>Mike Dietrich:</b> Different Ways to Upgrade, Migrate and Consolidate with Oracle Database 12c	<b>Tim Hall:</b> An Oracle DBA's Guide to WebLogic	<b>Christian Fabricius:</b> Enterprise Asset Management og Property
11:50–12:50		<b>Lonneke Dikmans:</b> Overview of Oracle SOA Suite 11g	<b>Chris van Es:</b> RightNow - B&O
12:50–13:50	Frokost		
13:50–14:50	<b>James Morle or Lonneke Dikmans:</b> To be announced	<b>Sten Vesterli:</b> Worst Oracle Application Development Framework Project Ever	<b>Kenneth Mandrup og Craig Call:</b> Oracle ERP Strategy
15:00–16:00	<b>Tim Hall:</b> A Cure for Virtual Insanity - a vendor-neutral introduction to virtualization without the hype	<b>Lars Bo Vanting:</b> Oracle Database Appliance - A Real-World Implementation for Database Consolidation	<b>Steen Heile Christensen:</b> OAF & ADF Possibilities
16:00–16:30	Kaffepause		
16:30–17:30	<b>Rasmus Knappe:</b> Hands-on 12c PDC – medbring din egen laptop	<b>Jørgen Christian Olsen og Gordon Flemming:</b> Private Cloud Andagt	<b>Martin Nielsen:</b> End user data reporting using APEX
17:30–21:00	Middag		



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## **Mike Dietrich, Oracle**

Mike Dietrich has over twenty years experience in the information technology industry. Mr. Dietrich has spent the last seventeen years at Oracle Corporation where he has held senior and management roles in both the sales and support organizations. Currently, he is a Senior Principal Technologist in the Database Upgrade Development Group.

Mike is responsible for evangelizing, influencing and demonstrating Oracle technology solutions related to database upgrades and migrations to Oracle customers and partners. Besides that he works consistently with customers in key reference projects both onsite and remotely. Mike Dietrich holds a graduate engineer degree of Georg-Simon-Ohm University of Applied Sciences in Telecommunication Technologies and Computer Science. You'll find more information on Mike's blog: <http://blogs.oracle.com/UPGRADE>.

### ***Different Ways to Upgrade, Migrate and Consolidate with Oracle Database 12c***

The most widely anticipated feature of Oracle Database 12c is now available, and you may be wondering just how you can move your current databases to pluggable databases in a multitenant architecture. Whether you are just starting to explore the world of pluggable databases or are planning a production upgrade in the near future to Oracle Database 12c, this session by Oracle Database upgrade and migration experts gives you all the details: what methods are available; how they work; and which is the best for your particular upgrade, migration, or consolidation scenario.

This will include not only the pure database upgrade but it will cover also the new migration technology, Full Transportable Export/Import, combining the advantages of Transportable Tablespaces with Data Pump and RMAN incremental backups to reduce downtime during platform changes.

## **Tim Hall**

Tim Hall is an Oracle DBA/Developer and well known Oracle blogger at <http://www.oracle-base.com>. If that isn't enough, he's written two books and over 400 articles, is an Oracle ACE Director, OakTable member and has presented at numerous user groups and conferences worldwide, as well as a series of 2-day presentations as part of the "Oracle University Celebrity Series"

### ***An Oracle DBA's Guide to WebLogic Server***

WebLogic Server is Oracle's flagship Java application server and a pivotal piece of the infrastructure supporting many of their applications, including Fusion Apps and Enterprise Manager Cloud Control. This session introduces the basic concepts behind WebLogic Server and discusses the installation, configuration and management of systems to support both ADF and Oracle Forms/Reports applications. The presentation is aimed at those who are new to WebLogic Server, especially DBAs who are increasingly being expected to know about middle-tier administration.

### ***A Cure for Virtual Insanity: A vendor-neutral introduction to virtualization without the hype***

You've heard of virtualization and you know it's at the heart of most enterprise cloud strategies, but then it all gets a little... "cloudy". This presentation explains the concepts, products, pros and cons of virtualization without the smoke and mirrors and definitely no sales pitch.



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## **Lonneke Dikmans**

Lonneke is a consultant and managing partner at Vennster. She is a certified BPMN professional who specializes in integration and SOA/BPM solutions. She has hands-on experience with process modelling, web services, service oriented architecture, and traditional J2EE applications on different platforms in a wide variety of industries. Besides acting as a solution architect and technical lead she advises companies that are setting up Service Oriented Architectures. Lonneke is an Oracle Ace Director and a Fusion User Experience Advocate and speaks regularly at conferences in Europe and the United States and publishes frequently on the internet and in magazines.

### ***Overview of Oracle SOA Suite11g***

The Oracle SOA Suite consists of a number of components that you can use to create services and composite applications. These components all have specific use cases and can be mixed and matched in your application. In this presentation the following components are explained:

- BPEL to orchestrate services and model processes;
- Spring component to create java components;
- Mediator component as an 'in application' bus functionality, including sequencing;
- Business rule component for declarative business rules management
- Human task component for human workflow;
- Notification services to communicate;
- WebService manager for security and policies;
- MDS to store common artefacts.

These components are discussed individually, and compared with each other and alternative solutions like Oracle BPM, business rules in the database etc. Common use cases and best practices are discussed as well. After this session delegates have a thorough understanding of what Oracle SOA Suite offers and when to use what component.

## **Sten Vesterli**

Sten Vesterli is a senior principal consultant and partner in Scott/Tiger A/S. He is an Oracle ACE Director, a Fusion UX Advocate for Oracle and sits on the Oracle Usability Advisory Board. He is the recipient of the ODTUG 2009 Best Speaker award and is a frequent speaker at Oracle conferences. He has written "Oracle ADF Enterprise Application Development – Made Simple", and just finished "Developing Web Applications with Oracle ADF Essentials". He is an Ironman triathlete and lives in Denmark. Follow Sten on his blog at <http://www.vesterli.com> or on twitter @stenvesterli

### ***Worst Oracle Application Development Framework Project Ever***

If it can go wrong, it will. This humorous presentation presents "horror stories" from various projects of misunderstandings, architectural blunders, coding errors and downright bad luck. With the knowledge from this presentation, you will never make the same mistakes and will have only successful Application Development Framework projects, on time and on budget.



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## **Rasmus Knappe, Oracle**

Jeg arbejder primært indenfor områderne database og engineered systems, herunder Exadata og SuperCluster og har før min tid i Oracle forsket i forespørgselsoptimering og søgemaskineteknologi. Jeg interesserer mig for de grundlæggende skalerbarhedsudfordringer som er forsøgt adresseret med Oracles Smart Scan og In-Memory teknologi. I tillæg hertil finder jeg Pluggable Databases meget interessant, både fra et management synspunkt, men også fra konsoliderings- og resurcestyringssynspunkt.

### ***Hands-on 12c PDC – medbring din egen laptop***

Vi starter med en kort introduktion til Pluggable Databases herefter fortsætter vi med en række praktiske øvelser, baseret på vejledning til en VirtualBox miljø med en 12c database som bliver udleveret på USB disk. I skal derfor medbringe jeres egen laptop. Øvelserne vil indeholde oprettelse og nedlæggelse af Pluggable databases, kloning af PDB'er, samt indsigt en række andre operationer og nye views.

## **Jørgen Christian Olsen**

Ypperstepræst Jørgen er en af de største autoriteter på Solaris, og han har været med lige siden DASK (Hvis nogen kan huske denne!). Seminaret er en kærkommen lejlighed til at stille spørgsmål til denne legende indenfor dansk IT.

Jørgen er oprindelig uddannet tømrer, ligesom sin bibelske kollega Jesus.

## **Gordon Flemming**

Kordegnen Gordon er konsulentens svar på svejtser kniven - alsidig og altid ved hånden. Gordons ekspertise område er det som ingen andre tør, vil, eller kan give sig i lag med. Med titlen CTO på visitkortet så har han ansvaret for at se igennem tågen af B&B (Bull Shit & Buzz Words) .

### ***Private Cloud Andagt***

Ypperstepræst Jørgen og kordegn Gordon fra den hellige Miracle consulting kirke kommer og forkynder det glade budskab om Private Cloud.

Private Cloud, er et af dette årtis hotte teknologier og det er ikke helt uden grund. Private Cloud muliggør en effektiv virtualisering, konsolidering og administration, og giver en øjeblikkelig status over virksomhedens teknologistak. Private Cloud er skalerbare brug-og-smid-væk virtuelle maskiner I stride strømme. Man ringer jo heller ikke til vandværket og bestiller 40 liter varmt vand bare fordi man vil i brusebad, vel?

Under andagten gennemgår vi SmartOS, som er et af de få produktions-modne alternativer til de etablerede spillere på markedet. SmartOS er et Open Source alternativ baseret på den pålidelige Solaris kerne. Vi fortæller om vores egne erfaringer med SmartOS. Vi laver blandt andet en live demonstration, af hvor enkelt det er at installere systemet, og derefter provisionere virtuelle maskiner.



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## **Lars Bo Vanting**

Lars Bo Vanting has been working as an Oracle DBA and consultant in Denmark, Germany and Switzerland since 1992. The past 10 years primary focus has been on Oracle's database high-availability architecture (MAA) including RAC and Data Guard. And the past couple of years also including Oracle Appliances, in particular Oracle Database Appliance.

### ***Oracle Database Appliance - A Real-World Implementation for Database Consolidation***

The Oracle Database Appliance is useful for database consolidation and rapid deployment and provisioning. This presentation will go through a real-world implementation of ODA v1 at one of Blue Gecko's customer sites. Both the considerations behind the choice of ODA as well as technical details about the setup will be covered.

## **Chris van Es**

Profile: Chris van Es, Sr. IT consultant at Bang & Olufsen a/s

Chris is working as an internal IT consultant for the last 14 years by Bang & Olufsen a/s.

Working with ERP systems Navision, SAP and IT administrator for the RightNow system since 2008.

Chris has been project manager to implement Oracle RightNow CX services for Bang & Olufsen's Shared Service Centre, Retailers and IT department regarding business processes.

Upgrade project manager in April 2013 where Bang & Olufsen upgraded to the Oracle RightNow CX November 2012 version.

### ***RightNow – B&O***

Bang & Olufsen uses the Oracle RightNow CX Cloud Service November 2012 primary for service to customers, prospects, dealers/service centers and their employees and internally for IT support to our employees.

In 2009 Bang & Olufsen become "RightNow contact Centre of the year 2009" .

## **Kenneth Mandrup og Craig Call**

### ***Oracle ERP Strategy***

Hvad gør Oracle for at fastholde nuværende kunder, sikre tilfredse kunder samt gå til markedet indenfor ovenstående område.

Craig Kall vil berette om hvad der kommer til at ske med EBS fremover, dvs. udvikling etc.



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## **Steen Heile Christensen**

Steen Heile Christensen have been involved in IT projects using Oracle tools in and outside Denmark the last 27 years. The last 20 years have had OEBS projects as the main focus.

### ***OAF & ADF Possibilities***

Oracle Application Framework (OAF) and the related Oracle Application Framework Personalization (OAFP) promise, and deliverer on that promise, a fully supported way to make customizations to Oracle E-business Suite (OEBS) at a level which where not possible before. We will look at some examples and have a Q&A session.

Application Development Framework (ADF) is the successor to OAF and is the framework used to build Oracle Fusion Applications. It is already possible to use the ADF framework to develop new applications which connect to OEBS. We will look at some examples and have a Q&A session.

## **Martin Nielsen**

Martin Nielsen is founder of MBNDATA - a company specialising in Oracle Application Express (APEX).

He has been working with Oracle software for the past 25 years, building applications for customers, and doing consulting.

### ***End user data reporting using APEX***

APEX is delivered with the Oracle database, and can be used as a simple and effective data reporting tool for end users.

This is a demo-driven (non-technical) session, where we will try the built in reporting and charting possibilities, which enables end users to create powerful data extractions, filtering, grouping, aggregations and much more. The session will also demonstrate how to create and use new datasources using the "Data Reporter" packaged application, and how Oracle Application Express can be a viable alternative to Discoverer.



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## **Christian Fabricius**

Christian Fabricius har arbejdet med forskellige områder, primært logistik på europæisk plan for Oracle siden 1997.

### ***Enterprise Asset Management og Property***

Property Manager og eAM, en komplet FDVU løsning

Forvaltning

Drift

Vedligehold

Udvikling

Hvordan kan man håndtere både at eje og leje ejendomsareal, styre og få overblik over udnyttelse og omkostninger knyttet til dette. Herunder udleje og fremleje styring. Dette håndteres med Property Manager, der fokuserer på at styre både den økonomiske side, samt udnyttelsen af arealet, herunder tilknytning til afdelinger/personer/kunder.

Hvordan eAM kan benyttes alene eller sammen med Property Manager, til at håndtere løbende drift og vedligeholdsopgave, lige fra klargøring af et mødelokale, udskiftning af en pære til en større renovering, samt løbende vedligehold af bygningsmasse samt tekniske installation, herunder en evt. løbende kalibrering.

Alt tæt integreret med eBusiness-suiten hvad angår Finans, Indkøb, Projekt og CRM.